aruba

a Hewlett Packard
Enterprise company

SOLUTION OVERVIEW

SMART DIGITAL GOVERNMENT
NO-COMPROMISE NETWORKING ON A BUDGET

Many things are changing. Our commitment to you remains the same.

In the digital age, purchasing equipment isn't enough. To deliver the services and experiences your constituents expect, you need expert technology partnerships that provide agile and flexible solutions designed for your environment. Whether you're a state, municipal or county entity, our team of specialized state and local government strategists stand ready to work with you on gaining advanced, reliable, and secure networking infrastructure that affordably meets the demands of now and tomorrow.

TOP 5 CHALLENGES ON EVERY STATE AND LOCAL GOVERNMENT LIST

No matter what type of state and local entity you represent, you face a unique set of digital challenges. It's likely the following headline your list.

Funding Cuts
Although you've long been asked to do more with less, today's economic realities suggest another significant squeeze ahead.

Securing Data & Users
With network perimeters a thing of the past and users relying on mobility in myriad situations, protecting data and people from threats requires greater sophistication than before.

Adapting to New Workforce Models
Working from home (WFH), staggered work shifts, and re-imagined workspaces requires taking networking infrastructure beyond yesterday's static environments.

Addressing Retention & Productivity
Boosting retention and productivity are imperative for effectively delivering constituent services, necessitating IT solutions with the intelligence to help you proactively analyze activities and respond to digital needs.

Reducing Operational Costs
Despite perennial cost-containment pressures, expected budget-tightening means squeezing out ever-more savings from your networking and physical infrastructure.

WE'RE HERE TO HELP

You can count on the experience we've gained from partnering with state and local government entities like yours worldwide. Put our deep expertise to work determining needs, evaluating financing options, designing your network, implementing selected solutions, and delivering industry-leading support.
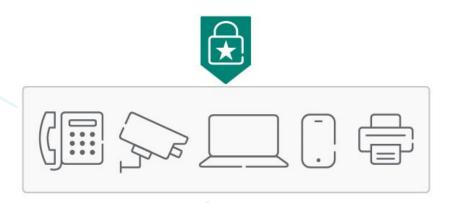
FINANCE YOUR INFRASTRUCTURE

Strong technology partnerships include investment assistance that is customized for your organization. Offered via HPE Financial Services, our investment solutions don't just supply you with the capacity and flexibility to acquire advanced technology. They also provide sustainable refresh paths. Let us help you meet evolving circumstances and keep your expenditures aligned by making technology:

- **Easier to acquire:** With the right financial assistance, you can modernize your networking infrastructure, without sacrificing other IT goals, while achieving savings of up to 15% on hardware, software, and services. You can also select a tax-exempt installment sale option that offers a cost-effective path to long-term ownership.

- **Easier to transition:** With multiple payment options, we can work together to meet your needs and help you avoid tying up cash, enabling you to be more flexible.

- **Easier to manage and refresh:** Focus on higher priorities by allowing us to help you manage your IT investment lifecycle, based on the term you choose and when to extend it. We'll start planning your next upgrade, or extension, 120 days before the end-of-term and take care of decommissioning chores.

ESTABLISH ZERO TRUST SECURITY

Today's bad actors are holding state and local entities hostage for hundreds of thousands of dollars per incident. Simultaneously, the escalation in IoT devices on wired and wireless networks is overwhelming human abilities to enforce security policies manually. That's why state and local governments are embracing zero-trust security frameworks. This requires adopting advanced, intuitive, and cost-effective centralized tools for classifying devices, segmenting networks, and enforcing policies across all access modes – desktop, laptop, tablet, smartphone or 'thing,' no matter where devices are located.

Cyber CatalystSM Designated by leading cyber insurers as having a meaningful impact on reducing cyber risk. Achieving the elite Cyber CatalystSM designation makes our Wi-Fi solutions eligible for enhanced terms and conditions on cyber insurance policies from participating insurers. This not only gives your organization the peace of mind that you've adopted premier zero-trust solutions, but also can provide significant cost benefits.

Aruba ClearPass network access control intelligently automates the creation and maintenance of a customized zero-trust environment, from discovering and profiling devices to neutralizing a user, device or "thing" that behaves incorrectly. What's more, Aruba's tight integration with other industry-leading security platforms enables quick and easy creation of the multi-layered security approach that is key to a holistic zero-trust framework.

Aruba ClearPass Device Insight is an AI-enabled solution that provides detailed device visibility, classification, and reporting to ensure all modern device types, including new and emerging IoT solutions, are properly identified. By automatically identifying a wider range of device types, access roles are properly applied. This is critical for zero-trust security.

Dynamic Segmentation capabilities native to Aruba's latest wired switches replaces time-consuming manual configuration chores with dynamically and efficiently managing data traffic based on user, device and 'thing' roles you establish. Combined with ClearPass, you gain another powerful tool for your zero-trust technology stack.

POWER YOUR WORKFORCE

Securely and cost-effectively address new workforce models with next-generation networking infrastructure that can improve worker productivity and satisfaction while boosting employee retention.

Reimagine Traditional Workplaces

As Aruba's solutions are natively adaptable, our existing suite includes tools for density planning, heat mapping, and contact tracing. This enables you to reimagine your traditional work sites and promote frictionless worker productivity by leveraging capabilities already built into our wired and Wi-Fi solutions, like location awareness in our IoT and Bluetooth radios. Other available innovations include **contactless visitor management and AI-based health monitoring,** implemented in concert with our Aruba Technology Partners.

Secure, Seamless WFH

For an effective long-term WFH model, you need to deliver secure, enterprise-like experiences that enhance efficiency, creativity, and productivity. Aruba provides you with field-proven enterprise-class telework hardware coupled with plug-and-play installation, identity-based security, and cloud-native management for rapid, simple and scalable deployment.

Remote Access Points (RAPs) and gateways extend access to your enterprise applications and services, whether hosted on-premises or in the public cloud, anywhere your employees work. Compatible with broadband and cellular networks, RAPs provide both Ethernet and wireless connectivity so your employees can use a variety of devices, from IP phones and thin clients to laptops and tablets, at remote locations with the same security and quality of service they enjoy in the office.

Anywhere Work

New realities require going beyond the binary "onsite or remote" choices to include hybrid workplaces. An increasing number of your employees will work while on the road, necessitating secure and reliable access that effortlessly connects them to their productivity tools.

Aruba Virtual Intranet Agent (VIA) is an easy-to-deploy and use software client that provides your employees with secure remote network connectivity to corporate resources, using their same authentication credentials. Unlike other VPN solutions that require you to set up additional layers of protection, VIA includes an embedded firewall that intelligently segments the traffic and enforces the security policies down to the user level.

OPERATE COST-EFFECTIVELY

As more user and IoT devices access your network, from a growing array of dispersed locations, the key to reducing operational costs is intelligent automation, centralized management, and cloud-enabled solutions. The better your tools, the less you'll spend on IT salary overhead.

Aruba AIOps transforms IT operations with an AI-powered management platform that preempts problems. We uniquely combine powerful machine learning with anonymous data, gathered from millions of devices throughout our global customer base, to ensure you gain actionable AI results. In addition to advanced solutions such as Aruba Central, User Experience Insight and ClearPass Device Insight, we also supply you with ideas and thought leadership that helps you understand how best to put AI, machine learning and AIOps to work.

DELIVER A PARTNERSHIP YOU CAN TRUST

Our highest priority is assisting you with cost-effectively implementing future-proof networks that address the needs of today while evolving affordably to meet the challenges of tomorrow. Find out how our Customer First, Customer Last culture is already helping state and local governments worldwide. Contact Aruba at 1-844-473-2782 or complete this brief form and we will be in touch shortly.